

Chris Gas

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chrisgas.net

Employment History

Web Marketing Manager

October 2010 to present - Fantastic Edge Marketing, Tampa, FL

Planning and implementing internet marketing strategies for small businesses. Specializing in lead capture, prospect conversion, and automated follow-up email marketing.

Established Edge Sender in 2012 to help small business convert prospects into buyers with automated email marketing. It's easy to use, yet offers robust features to help nurture leads without constant manual input from the business owner.

Project Manager

2008 to 2010 - Freelance Contractor, Ft. Lauderdale, FL

Developed, managed, and launched WordPress websites for multiple local businesses. Worked directly with business owners and decision makers.

Specialized in working with contractors and supervising remote teams.

Web Development Manager

2006 to 2008 - OMG National, Sunrise, FL

Provided day to day direction of a team of five designers and programmers, ensuring delivery of standards compliant websites within scope and on time. Worked extensively with clients during the development phase, overseeing all projects from concept to launch.

Web Producer

2005 to 2006 - Original Marketing Group, Ft. Lauderdale, FL

Part of creative web/ SEO team, updating and optimizing site content to achieve greater visibility. Primary point of contact between client and design team during site planning.

Education

2007 to 2009 Art Institute of Ft. Lauderdale, Ft. Lauderdale, FL

- *Web Design & Interactive Media*

2003 to 2006 Broward College, Davie, FL

- *Public Administration & Business*

Skill Set

Project Management Software (5 years), WordPress (7 years), Web Design (9 years), Adobe Creative Suite (9 years), Microsoft Office (10+ years), Internet Marketing (5 years), Google AdWords (2 years), Technical Writing (4 years), Photoshop (9 years), Photography (4 years), Video Editing (2 years), Amazon S3 (1 year)

References

References are available on request.

Portfolio & client testimonials are available at: HireMeToBuildYourWebsite.com